

SESSION #5

8:00AM - 11:00AM

CAD/CAM

Dr. Bill Busch,
DMD, MAGD



Course Outline:

Experience how digital dentistry can transform your practice. Hear from Dr. Bill Busch as he discusses the many efficiencies of a digital workflow and how it will enhance patient experiences and your practice on multiple levels. Learn the benefits that digital dentistry can have on increasing efficiencies in implant workflow.

Speaker Bio:

Dr. Bill Busch graduated from Fairleigh Dickinson University College of Dental Medicine in 1989, followed by a General Practice Residency at The VA Hospital in Topeka, KS. He has lectured extensively on the paperless dental office, CAD/CAM technology, dentistry integration, implantology, Cone Beam technology, imaging, and practice management software.

3 CE Credits

SESSION #6

8:00AM - 11:00AM

Employment Compliance for Dentists

Bent Ericksen & Associates



Bent Ericksen & Associates

Course Outline:

Employment Compliance issues are a stark reality in today's business environment and will exist even in the best and most stable practices. The challenge is not to let them interfere with your practice goals and patient care. That means having your practice in Employment Compliance and staying in Compliance. Compliance is easy to achieve with some basic knowledge and awareness.

The Employment Compliance course is only for dentists and/or Business Managers

3 CE Credits

March 10, 2017

Wichita Marriott

9100 East Corporate Hills Drive
Wichita, KS 67207
(316) 651-0333

Registration 6:30 AM - 7:30 AM | **Seminars** 8:00 AM - 4:00 PM

Fee includes: Breakfast, Lunch, CE Seminars, Vendor Fair, Happy Hour!

**Tips and Tricks at Vendor Fair for Preventative Equipment Maintenance with Henry Schein Dental Wichita Service Technicians*

\$149 Per Doctor
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\$399 Doctor + 3 Team Members
REGISTER TODAY!

Please register online at <http://hnrisc.hn/SPFLG5837>

For questions, please contact

Erica Mudd at (913) 894-1735 Ext 240-4639

or send her an email at erica.mudd@henryschein.com

Billing and cancellation policy: A \$25.00 administration fee will be applied to cancellations received within 14 business days prior to the seminar. All seminars will be billed at time of registration. A full refund will be issued if contact prior to 14 days in advance or for any emergency situations.

The federal government imposes certain restrictions on, and pursuant to the Sunshine Act requires public reporting of, transfers of value to a practitioner. This includes educational programs to the extent that less than a fair market value for such program is paid. Your Henry Schein representative can advise you of the reportable amount.

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MARCH 10, 2017
SPRING FLING

Wichita Marriott

Wichita, Kansas

SESSION #1

8:00AM - 11:00AM

1:00PM - 4:00PM

OSHA/ Infection Control

*Julie Shaffer,
Training Director,
Compliance Training
Partners-HPTC*



Course Outline:

OSHA requirements include an annual retraining session for all employees. This course will help fulfill these requirements and will update participants on the latest from OSHA, including the Globally Harmonized System (GHS) for Hazard Communication and the Bloodborne Disease Pathogens Standard. In addition the course covers the Centers for Disease Control and Prevention Infection Control Guidelines for Dentistry.

Other topics covered include Subparts of the OSHA Act that apply to dentistry including:

- Strategies for practice growth and tips to effectively market your practice
- Proven techniques to increase new patient flow
- How to increase production and profitability
- Techniques to improve patient referrals
- The only way to effectively lower practice overhead

Information will also be provided on how to react to an OSHA inspection of your office and how to assign tasks to key staff members so that they can assist you in achieving compliance.

3 CE Credits

SESSION #2

8:00AM - 11:00AM

1:00PM - 4:00PM

The Corporate Proof Practice

*Dr. Matthew
Krieger, CEO of Million
Dollar PPO*



Course Outline:

The business of dentistry has changed dramatically over the last 10 years. One of the most significant of those changes has been the growth of corporately owned practices, dental management service organizations, and individually owned local/regional group practices. This new structure in ownership and management has forced all practices to respond. In order to remain competitive practice owners need to understand the new business landscape. This lecture will provide an overview of “corporate dentistry,” as well as advice on how to avoid falling prey to it, how to join it, or perhaps even how to beat it.

Speaker Bio:

Matthew Krieger, DMD, is a practicing dentist. He is a 1998 Graduate of New Jersey Dental School. He operates a full time solo practice that has generated more than a million dollars in revenue since 2007. In addition to his private practice, Dr. Krieger is the owner and founder of both Symposia CE, and Million Dollar PPO Coaching and Consulting. He has lectured on practice management throughout the United States and is both an author and consultant. Although he is a consultant, his knowledge and experience come from practical application. What he teaches, he uses.

3 CE Credits

SESSION #3

8:00AM - 11:00AM

1:00PM - 4:00PM

Hygiene Diamonds

*Wendy Briggs,
RDH*



Course Outline:

This presentation helps the dentist and hygienist get on the same page and find balance.

Course Objectives:

Learn “what” to say and “how” to say it, building value for services in language simple enough for patients to understand.

Speaker Bio:

Wendy Briggs is a top producer within the field of clinical hygiene. She has coached countless other hygienists to do the same. As a consultant and speaker she has successfully worked with practices internationally as well as some of the largest organizations in the United States. She shares real-world solutions to common hygiene headaches: How to create an exceptional first and final impression at each patient visit.

3 CE Credits

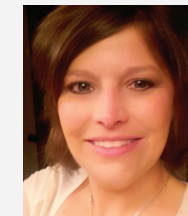
SESSION #4

8:00AM - 11:00AM

1:00PM - 4:00PM

Dentrix

Tammie Powers



Course Outline:

- Notation and Medical Alert Guidelines Office Journal:
- PC sent or phone call to schedule appointment for hygiene or doctor
- Phone call to contact regarding insurance claims or pre-authorization
- Phone call to contact regarding past due balance (if we reach them, copy and paste the note into Guarantor notes also)

Guarantor Notes:

- Any contact regarding when/how a patient will pay the balance of their account

2 CE Credits

Vendor Fair, including Kerr Dental, Planmeca, 3M Oral Care, Dentsply, plus many more!

Happy Hour to follow seminars 3:30pm – 4:30pm